



Press release

Redbridge acquires assets of Vizant

Acquisition of the payment card advisory firm will enhance the company's technology, add additional resources to demystify payment cards and bring new levels of efficiency to the Treasury function across the corporate landscape.

HOUSTON, 8 April, 2019 - Redbridge, a global debt & treasury advisory firm, is delighted to announce the acquisition of substantially all the assets of Vizant, a U.S.-based advisory firm specializing in payment cards. The transaction creates a leading global advisor in the fast-growing payment card landscape, uniquely equipped to support merchants and companies in their journey towards digital transformation.

The acquisition enhances Redbridge's offering for corporate finance departments and positions the company to accelerate its rapid growth in the U.S. market. With the Vizant assets, Redbridge adds additional electronic payments experts as well as specialized technology solutions that will enhance the Redbridge Analytics software portfolio.

Stephan Ireland, Managing Director of Redbridge Americas, said: "The acquisition of Vizant's technology and people strengthens our leading position in treasury advisory services in the United States and expands our customer base, providing additional opportunities to engage with new clients on our financing expertise. I have never been more excited about the future of Redbridge."

Angie Grunte, the former COO of Vizant, said: "Our combination is transformative. The technical and methodological approaches for payment cards operations developed by Redbridge and Vizant complement each other well. Our joined forces will put merchants and companies in stronger positions to benefit from all the innovations in the payments industry and to grow their business globally."

Redbridge completed the acquisition in March and integration is proceeding on schedule according to the acquisition plan.

Founded in 1999, Redbridge is an independent advisory firm providing comprehensive treasury operations and debt advice to corporations around the globe. Over the past decade, its teams in Geneva, Houston, London, New York and Paris have been involved in more than 400 engagements. Redbridge assists companies in optimizing financing and treasury, from strategic design of treasury organizations to design and implementation of operational solutions. This includes optimization of bank and merchant processing fees, selection of treasury systems and design and execution of debt financing structures.

Created in 2001, Vizant is an advisory and technology services firm that assists treasury and finance functions with the reduction and elimination of payment card acceptance costs, improving internal processes and optimizing payment strategies and systems, to deliver greater business efficiency. Vizant's technology and data-driven solutions and its uniquely experienced industry experts, partner with clients to positively impact working capital and cash management by reducing direct, indirect and the hard and soft costs of payment card acceptance.

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